



LAURENCE HEINRICH

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COMPUTING ENVIRONMENT

Mac OS
● ● ● ● ●

Windows
● ● ● ● ●

Adobe Photoshop
● ● ● ● ●

Adobe Illustrator
● ● ● ● ●

Adobe Indesign
● ● ● ● ●

Adobe Xd
● ● ● ● ●

Sarbacane
● ● ● ● ●

Wordpress
● ● ● ● ●

FinalCut pro 7
● ● ● ● ●

After effect
● ● ● ● ●

LANGUAGE

French (native language)
Spanish (current level)
English (intermediate level)
German (notions)

HOBBIES

Drawing, traveling, engraving, cooking, crafts, music, photography, boxe.

GRAPHIC DESIGNER / ILLUSTRATOR

SKILLS SUMMARY

- 16 years of experience
- Great adaptability
- Very good knowledge of Adobe software (Photoshop, Illustrator, Indesign)
- Good ability to work in a team
- Patient and stress resistant
- Open-minded and curious to learn more
- Easily drawing as much by hand as with Illustrator

PROFESSIONAL EXPERIENCES

From November 2017 to November 2022

Graphic Designer at Lumirama, lighting company, Laval, Canada.

Realizations :

- Apply the Lumirama graphic chart on all kinds of media.
- Photo shooting and editing.
- Produce all advertising and packaging.
- Keep the website up to date.
- Write, create and post all photo montages and texts for social networks.
- Create videos (shooting, scenario, storyboard, editing and composing).

From March 2016 to June 2017

Graphic Designer at Reügo, advertising company, Mommenheim, France.

Realizations :

- Create and carry out advertising campaigns, logos, packaging, catalogs, leaflets, promotional items, POS advertising, signage ...
- Make responsive web design.
- Create original artwork.
- Get big contracts following calls for tenders.

From June to October 2014

Illustrator at INAH, National Institute of Anthropology and History, Puebla, Mexico.

Realizations :

- Draw and digitize archaeological pieces.
- Create maps and charts for the work of archaeologists.
- Reinforce my knowledge of the Spanish language.



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GRAPHIC DESIGNER / ILLUSTRATOR (part 2/2)

PROFESSIONAL EXPERIENCES

From April 2011 to November 2013

Graphic Designer at l'Atelier Gourmet, importer of gourmet foods, Montreal, Canada.

Realizations :

- Create packaging, adapt French packaging to Canadian standards and develop the brand identity adapted to the Quebec market.
- Develop POS and other advertisements for imported brands.

From June 2006 to March 2010

Graphic Designer at le Moulin des Moines, organic food company, Krautwiller, France.

Realizations :

- Create many packaging, advertising throw all media, promotional items.
- Make a project from creation to expression.

From April 2005 to May 2005

Graphic Designer at ST Design, Bâle, Swiss.

Realizations :

- Layout and coloring of autumn / winter style book, children fashion.

OTHER EXPERIENCE

From June 2010 to January 2011

Secretary for la Performante, industrial cleaning company, Strasbourg, France.

Realizations :

- Organization, customer contact, reception.

FORMATIONS

may 2014

Graduated in Spanish at UNAM (National Autonomous University of Mexico), Mexico D.F.

June 2006

Graduated in advertising graphics at the MJM graphic design center in Strasbourg, France.

June 2004

Study in general art at the «QUAI» school, Fine Arts of Mulhouse, France.